

Name

## IB Geography – Impacts of Justin Bieber in Iceland!

(The lesson you've all been waiting for!)

**Task 2** - Watch the music video and read the article embedded on [ibgeographypods](http://ibgeographypods.org). Annotate the screen shot below with information about the impacts that the filming of this video had on Fjaðrárgljúfur canyon.



Name

**Task 3** - Read [this picture essay](#) and take notes on other negative impacts of tourism on the Iceland.

**Task 4** - Read the article from the Icelandic government about their tourism strategy 2011 - 2020.

- i. Explain how the four main objectives for tourism can result in the economic and social development of the country.
- ii. What evidence have you found so far that these objectives are being met / not met?

Name

**Exam Corner:** Identify and describe three barriers to Icelandic tourism that have been removed or reduced as part of their national tourism strategy. [6]