

Name

IB Geography – The Growth of Ecotourism



Video 1 – What is ecotourism?

Video 1 - What are the three key principles to ecotourism? Add a brief explanation after each.

1

2

3

Name

Video 2 - Can Tourism Help to Save the Ocean?



Watch the second video embedded on [ibgeographypods](http://ibgeographypods.org). Take notes on the marine conservation project in Indonesia and how it links to ecotourism. Use the 4P's approach.

Place	Process
Power	Possibility