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| **IB Geography – The Growth of Ecotourism** |

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| Video 1 – What is ecotourism? |
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| Video 1 - What are the three key principles to ecotourism? Add a brief explanation after each. |
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| **Video 2 - Can Tourism Help to Save the Ocean?** |

A dog swimming in a pool of water

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| Watch the second video embedded on ibgeographypods. Take notes on the marine conservation project in Indonesia and how it links to ecotourism. Use the 4P’s approach. |

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| **Place** | **Process** |
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| **Power** | **Possibility** |
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