

Name

## IB DP Geography – The Costs of Tourism in Iceland



Access the first video on [ibgeographypods](http://ibgeographypods.org): Start at 6:20  
What is the link between lower paid service jobs and immigration?

Name

You will hear a number of problems that 'over tourism' is causing in Iceland. Annotate these around the image below using two colours. One for environmental & one for socio economic.



Explain what recently happened to WOW Air and how this has impacted on tourism numbers in Iceland.

Name

The last thing to do is to find out about how future tourism can be more sustainably managed in Iceland. Read this article from the Icelandic Tourist Board and make notes on two schemes that encourage sustainable tourism.

Scheme 1

Scheme 2

## THE ICELANDIC PLEDGE



Find out about the Icelandic Pledge. Write some notes in the space below about it.