







Name




IB DP Geography – Principles of Sustainable Tourism

Name of project		Location of project	
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Make optimal use of environmental resources			
			
Maintaining essential ecological processes			
Helping to conserve natural heritage			
Helping to conserve biodiversity			
Overall summary of environmental sustainability in less than 100 words.			

Respect the socio-cultural authenticity of host communities			
			
Conserve their built and living cultural heritage			
Conserve their traditional values			
Contribute to inter-cultural understanding and tolerance			
Overall summary of socio-cultural sustainability in less than 100 words.			

Name

Ensure viable, long-term economic operations, providing socio-economic benefits to all stakeholders that are fairly distributed			
Stable employment			
Income-earning opportunities			
Social services			
Contributing to poverty alleviation			
Overall summary of economic sustainability in less than 100 words.			

In the space below, paste a defining image of your chosen project with five annotations to show the most important sustainable tourism elements.