

Name

IBDP Geography – Tourism & the Costs & Benefits of TNC Involvement for Different Stakeholders



The focus in this section will be on Iceland's Keflavik Airport and the growth of tourism in Iceland.

Quick data check. Use the airport website [here](#) to fill in the key data details below.

Most recent estimation of passenger numbers per year

Number of airline companies operating to the airport

Using the link on [ibgeographypods](#) and the first section of the news article, complete the stakeholder analysis box below.

Stakeholder	Position/Job etc.	Views
Steinthor Jonsson		
Bjorn Jonasson		
John Strickland		

Name

Now watch this video from Discover The World Education and complete the same activity below.		
The Geography Teacher	Head of Geography	
The Geography students	On a school trip	

What is the link between budget airlines such as EasyJet (who fly in to Iceland) and the rise in school trips to Iceland in the last 10 years?

