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| **IBDP Geography – Tourism & the Costs & Benefits of TNC Involvement for Different Stakeholders** |



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| The focus in this section will be on Iceland's Keflavik Airport and the growth of tourism in Iceland.  |

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| Quick data check. Use the airport website [here](https://www.isavia.is/en/keflavik-airport/about-kef) to fill in the key data details below.  |
| Most recent estimation of passenger numbers per year |  |
| Number of airline companies operating to the airport |  |

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| Using the link on ibgeographypods and the first section of the news article, complete the stakeholder analysis box below.  |
| **Stakeholder** | **Position/Job etc.**  | **Views** |
| Steinthor Jonsson |  |  |
| Bjorn Jonasson |  |  |
| John Strickland |  |  |
| Now watch [this video](https://www.youtube.com/watch?v=3IpTHoz491Q) from Discover The World Education and complete the same activity below.  |
| The Geography Teacher  | Head of Geography  |  |
| The Geography students  | On a school trip  |  |

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| What is the link between budget airlines such as EasyJet (who fly in to Iceland) and the rise in school trips to Iceland in the last 10 years?  |
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