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| **IBDP Geography - The Role of TNCs in Expanding International Tourism Destinations**  **Ryanair & EasyJet** |

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| Watch the embedded video on ibgeographypods and complete this note taking sheet. | | |
| ***How Ryanair & EasyJet have expanded international tourist destinations for travel within Europe & North Africa.*** | Boeing 737 Max Ryanair transparent PNG - StickPNG |  |
| Founder & further details e.g. nationality & wealth. |  |  |
| Where did the concept of low-cost airlines come from? |  | |
| Brief history of the airline  ***This comes in different segments of the video so you will need to revisit this section several times to add information.*** |  |  |
| Explain how the rise of stag night tourism in places like Riga has impacted on the countries. |  | |
| Which brand of plane do each fly and why? |  |  |
| The use of ‘smaller out of the way airports’  ***\*\*Ryanair only\*\**** |  |  |
| How does each budget airline make money? |  |  |
| How did EasyJet react to the launch of Go (British Airways) budget airlines. |  |  |
| Outline the impact of budget air travel on the area around Limoges Airport, France |  | |
| Explain how Ryanair publicize their services & spend so little on advertising. |  |  |
| What are the possible dangers to the budget airline model? |  | |

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| Which airline offers the best service (in your opinion and after having watched the documentary and possibly travelled on each carrier)? |
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