

Name

IB Geography - The categorization of touristic activities



A Primary Tourist Resource	
A Secondary Tourist Resource	

Plot the new and exciting tourist activities onto the map below with a brief annotation to show what the activity involves (primary / secondary resource)




Name

Watch the video (with the music turned down!) and make a note of the characteristics of each type of tourism.		
Type	Description	Example place in the world.
Adventure		
Cultural		
Religious		
Medical		
Eco		
Heritage		
Epicurean (food & drink)		
Educational		

Type of Tourism	Definition
High End Tourism	
Budget Tourism	
Mass Tourism	

Name

High End Tourism – Mini Case Study – Discover The World LTD Ice Hotel Sweden		
Cost		Activities
Duration		
Transport		

Budget / Mass Tourism – Mini Case Study – Jet2 All Inclusive to Ibiza		
Cost		Activities
Duration		
Transport		