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| **IBDP Geography – Niche Tourism in Iceland** |

Graphical user interface, website

Description automatically generated

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| Define ‘niche tourism’. |
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| **Part 1 – Adventure Tourism in Iceland** | | |
| Image in Iceland | Definition | Example activities |
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| Identify the influencing geographical factors that allow for this type of tourism to take place and explain how this influences demand. | | |
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| **Part 2 – Movie Location Tourism in Iceland** | | |
| Image in Iceland | Definition | Example Films / videos |
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| Identify the influencing geographical factors that allow for this type of tourism to take place and explain how this influences demand. | | |
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| **Part 3 – Heritage Tourism in Iceland** | | |
| Image in Iceland | Definition | Examples |
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| Identify the influencing geographical factors that allow for this type of tourism to take place and explain how this influences demand. | | |
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| Outline the issues caused by Game of Thrones and the Justin Bieber music video on the Fjaðrárgljúfur canyon in Iceland. |
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