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| **IB Geography – Changing Diets in Brazil & Impacts of TNC’s** |

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| This is your note taking framework for the following news article from the New York Times. <https://www.nytimes.com/interactive/2017/09/16/health/brazil-obesity-nestle.html>  |

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| **Text block 1 – Key Information** | **Key Data** |
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| **Key players (Power)** | **Key Quote** |
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| **Video 1 – Marketing & Formulations – Not Food - Notes** |
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| **Text block 2 – Door to Door Delivery** | **Key Data** |
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| **Key players (Power)** | **Key Quote** |
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| **Text block 3 – Industry Muscles In** | **Key Data** |
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| **Key players (Power)** | **Key Quote** |
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| **Text block 4 – Irresistible Foods & Fatty Diets**  | **Key Data** |
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| **Key players (Power)** | **Key Quote** |
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| **Text block 5 – Money Talks**  | **Key Data** |
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| **Key players (Power)** | **Key Quote** |
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