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| **IB Geography - ib** |



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| **A Primary****Tourist Resource**  |  |
| **A Secondary****Tourist Resource**  |  |

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| Plot the new and exciting tourist activities onto the map below with a brief annotation to show what the activity involves (primary / secondary resource) |



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| Watch the video (with the music turned down!) and make a note of the characteristics of each type of tourism.  |
| **Type**  | **Description** | **Example place in the world.** |
| **Adventure**  |  |  |
| **Cultural**  |  |  |
| **Religious** |  |  |
| **Medical**  |  |  |
| **Eco**  |  |  |
| **Heritage**  |  |  |
| **Epicurean (food & drink)**  |  |  |
| **Educational**  |  |  |

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| Type of Tourism | Definition |
| **High End Tourism** |  |
| **Budget Tourism**  |  |
| **Mass Tourism**  |  |

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| **High End Tourism – Mini Case Study – Discover The World LTD Ice Hotel Sweden**  |
| **Cost** | Image result for ice hotel sweden | **Activities** |
| **Duration** |
| **Transport** |

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| **Budget / Mass Tourism – Mini Case Study – Jet2 All Inclusive to Ibiza**  |
| **Cost** | Image result for jet2 holidays | **Activities** |
| **Duration** |
| **Transport** |